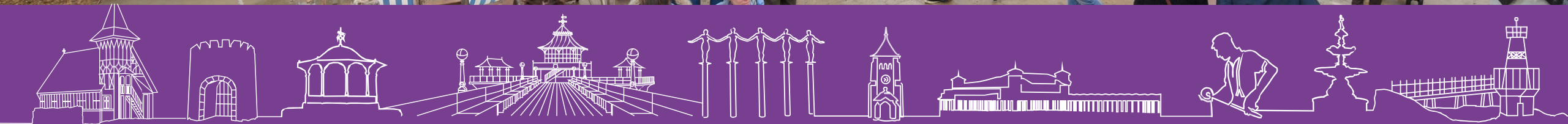


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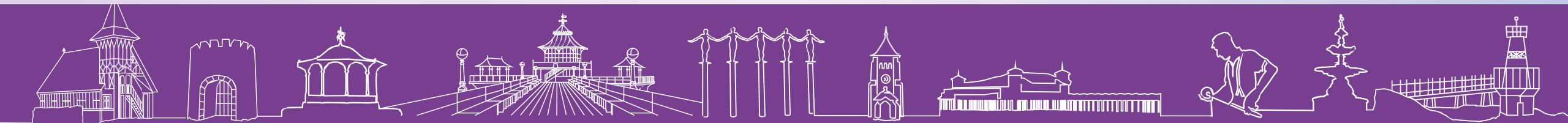


Placemaking, Economy and Planning Policy and  
Scrutiny Panel – Tropicana Operator Procurement



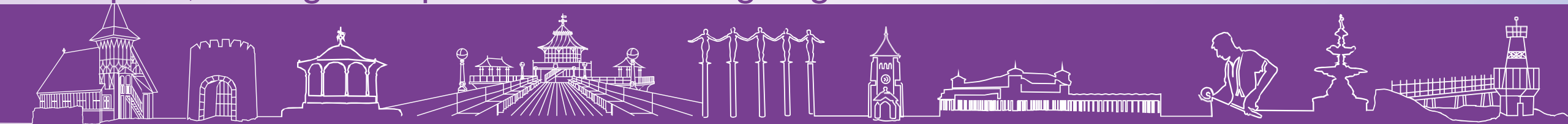
# North Somerset Council vision for the Tropicana

The vision for the Tropicana is to become a commercially viable, year-round, high-quality, entertainment venue, which operates at no cost to the Council, and helps to raise the profile of Weston-super-Mare as a fantastic place to live, work, visit, and invest.



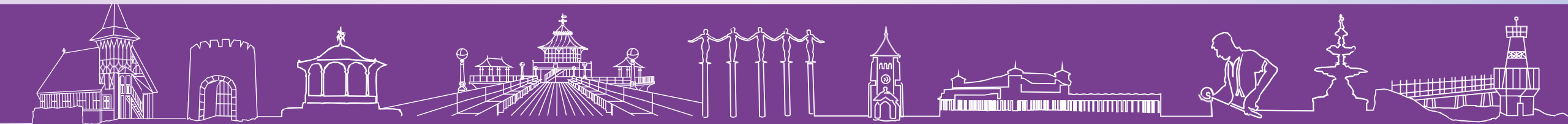
# Procurement process

- Summer 23, soft market testing exercise generated 14 EOIs.
- Outline Commissioning Plan approved at Full Council, 20<sup>th</sup> Feb 24.
- Contracting entertainment venue marketing specialist to advise NSC on process and share industry contacts.
- Final draft Operating Services Contract with appended lease, marketing pack and finalise tender selection questions and weighting.
- April 24, Exec Member approves final Procurement Plan.
- April 24, market the opportunity and work through the tender process.
- April 25, the Executive approves contract award.
- Sep 25, aiming for Operator contract signing.



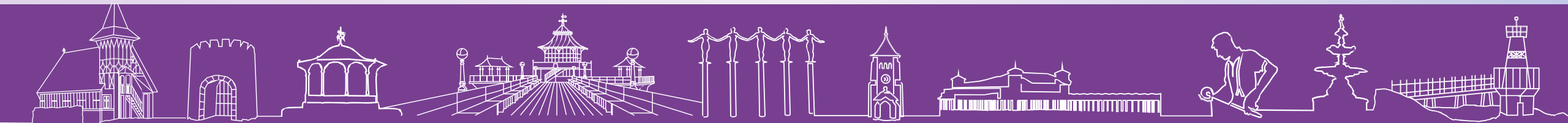
# Panel discussion to feed into the decision-making process:

- Does the Panel agree with the current recommendations.
- Any additional areas for consideration.
- Thoughts on rating the criteria in terms of importance to the Council.



# Current operator requirement recommendations:

- Realistic long-term business plan, demonstrating at least cost neutral operation to the Council in the short-term.
- A viable operator with relevant successful experience and diverse programming plans to attract a high level of spend throughout the year and add to the Weston offer.
- A proactive, professional, co-operative approach to operating in a town centre, seafront location.
- Demonstrable environmental and social values.



6th March 2024



Thank you

